



New Item Details

Please fill in all spaces. Write N/A if the information requested does not apply to the item.

Vendor _____ Item Description _____

Case Cost _____ Case Pack _____ Case UPC _____

Box Cost _____ Box Pack _____ Box UPC _____

Unit Cost _____ Pack Size (oz) _____ Pack UPC _____

Vendor Item # _____ DOT Item # _____

Introductory Allowance / Case _____ Sales PM / Sell Unit _____

Introductory Allowance Off Invoice Bill Back Off Invoice Bill Back

Introductory Allowance Begin / End Dates _____ PM Begin / End Dates _____

Case Weight _____ Cases / Pallet _____ Cases / Layer _____ Cube _____

Information below in inches

Case Length _____ Case Width _____ Case Height _____ Shelf Life _____

Box Length _____ Box Width _____ Box Height _____

SHIPPER COMPONENTS		
Quantity	Item Description	Unit UPC

The sale of this item is 100 % guaranteed. If the item has not shown significant movement within 90 days of introduction, the remaining product will be returned and Lyons Specialty Co. L.L.C. will be reimbursed by check, credit memo or by saleable replacement product. In order to facilitate the introduction of this item it will be featured in a Lyons New Product Release.

Signature _____

Date _____